A) Two phases, additional query is shown after Submit

ENOYING FLOW EDITOR?

Tap a star to rate the usefulness of the feature

☆☆☆☆☆

| Skip | Submit |

THANK YOU FOR YOUR REVIEW!

Provide addtional feedback about the feature

We highly appreciate additional feedback.
Bouguets or Brickbats, suggestions, all welcome!

| Skip | Submit |

B) One query, both star rating and text field for feedback

ENJOYING FLOW EDITOR?

Tap a star to rate the usefulness of the feature

☆☆☆☆☆

We highly appreciate additional feedback.
Bouguets or Brickbats, suggestions, all welcome!

| Skip | Submit |

Pop-up elements:
- Title
- Prompt text
- Rating -> tap on star
- Text area for feedback (not mandatory)
- Skip --> Skip whole query (A1, B) or skip open ended feedback (A2)
    --> skipping same query 2(3?) times = do not send it anymore

Settings needed for opting out promomts

When to collect feedback

Leave user enough time to get familiar with the app or new feature and form an opinion before starting prompting

When user has shown engagement to app/feature.

When user has completed a workflow/task.

" Minimal interruption"

When not to collect feedback

Never on first launch, onboarding or after updating

Don't prompt your users when they have just experienced an app event that could be considered negative

In the middle of the working flow, for example animation, using flow editor.

Not immediately or short time after opening the application- do not interrupt user's use of the application

When user shows no engation to application

When user shows no engation to a feature

Approximate timing

For first launch and onboarding 2-3 months depending on the engagement level (counting sessions?)

After update, 1 month

Always leave at least 2 weeks between the prompts, user needs to show additional engagement to the app.

If user skips the prompt 2 (3?) times, do not show the prompt any more

C) Future, optional. Always available from application (Help menu, toolbar). Star rating should be there too or instead of this one.

YOUR FEEDBACK HELPS US TO IMPROVE

Pick a category and leave your comments

I have a suggestion ⌄

Let us know, what you think.
Bouguets or Brickbats, suggestions, all welcome!

Cancel   Submit

A) Options in drop down menu +
text field for giving feedback

I like something
I don't like something
I have a suggestion

YOUR FEEDBACK HELPS US TO IMPROVE

Pick a category and leave your comments

👍 👎 💡

Let us know, what you think.
Bouguets or Brickbats, suggestions, all welcome!

Cancel   Submit

B) Options as icons +
text field for giving feedback

Thumbs up
Thumbs down
Idea

Possiby also adding screenshot or
browsing image.

Thank you

THANK YOU FOR YOUR FEEDBACK!

👍

Sometimes there is also email field for
contacting the user if they wish so
but we have support team so it might
not be a good idea to add it.